



eGOVERNMENT



Ministerstwo Spraw Wewnętrznych i Administracji

eGovernment research programme management needs

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Work Package 2 – Needs Analysis for eGovernment Research Programme Management

Objectives:

- to establish **forum** for requirements analysis, knowledge exchange of management needs underlying current and future eGovernment research programmes
- to provide an overview of research programme management needs mapped to different timeframes



- ✿ **Activities:** workshops and roundtables
- ✿ **Timeframe:** March –June 2006
- ✿ **Geographical coverage:** participants from 14 countries (EU, Norway, Switzerland, Ukraine)
- ✿ **Target groups:** public sector – central administration and local authorities, academia, industry, associations



Launch of the series of workshop – Warsaw 31st March 2006





Organisers:

Ministry – Department of Informatization, supported by project coordinator, all partners and the European Commission

Interest group:

- ✿ Greek Observatory for the Information Society
- ✿ Cities on the Internet Association (PL)
- ✿ Marshal Office of the Malopolska Region (PL)



International events:

- Warsaw, 31st March- workshop
- Krakow, 23rd May – roundtable – regional aspects
- Athens, 5th June – workshop
- Krakow, 26th June – workshop- regional aspects

National events:

- Stockholm, 24th March - roundtable
- Sundsvall, 29th May- roundtable



Topics

- ✿ Identifying major challenges of eGovernment RTD programme implementation
- ✿ Identifying and mapping research areas that contribute to the development of eGovernment RTD programmes and address the major challenges identified
- ✿ Identifying type of competencies and resources needed for specific future RTD management
- ✿ Identifying areas where RTD organizations are weak and lacking relevant knowledge and resources



Identified needs – Users and stakeholders

- ✿ Identification of stakeholders/users: citizens, businesses and public administrations (PAs)
- ✿ Users needs as a research topic
- ✿ Clear identification of where research is needed and what kind of research is needed
- ✿ Helpful and realistic targets in terms of benefit for different stakeholders
- ✿ Match the stakeholders with relevant programme (more possibilities to be funded than only in traditional RTD programmes)
- ✿ eInclusion for eGovernment
- ✿ Understanding the wide contextual socio-economic environment within societies and organisations



Identified needs - Institutional set-up

- ✿ Mapping the eGovernment research landscape
- ✿ Division of responsibilities in relation to eGovernment research management – government, academia and industry
- ✿ Leadership and political support for research
- ✿ How research results are implemented in praxis; how develop a will to change and make use of opportunities
- ✿ Long term strategies
- ✿ Legal framework, legal barriers
- ✿ How to visualise business opportunities in order to attract content providers



Identified needs - Institutional set-up

- ✿ Promotion of eGovernment opportunities, by government, PA and others
- ✿ Research on Public Private Partnership and business models
- ✿ How necessary resources can be allocated to back office
- ✿ Single point of contact in government/policy organisations



Identified needs -Institutional competence

- ✿ State of the art in both private and public sector
- ✿ Best practice and pilot projects showing useful and practical experiences (transfer of knowledge)
- ✿ More research on organisational change
- ✿ Public management research



Identified needs

- eGovernment research priorities in programmes
 - ✿ Chose one research area for European co-operation
- Take-up and impact of eGovernment research and existing methods for evaluation
 - ✿ Clear indicators on how research on eGovernment can make a difference
 - ✿ Research on cost effectiveness
 - ✿ Evaluation models supporting the structure that we need



Identified needs - Methods for dissemination of research results

- ✿ Collaboration through networking administrations
- ✿ Centres of excellence
- ✿ Improved skills – knowledge exchange between eGovernment research and public management
- ✿ Methods for knowledge transfer mechanisms
- ✿ Simple processes for programme implementation



Identified needs - Working conditions for researchers

- ✦ Clarify research area – a good definition of eGovernment research that takes into account the multidisciplinary character or the field
- ✦ Need to strengthen different networks between researchers and between researchers, government and industry
- ✦ Consolidation of research activities
- ✦ Exchange of PhD students
- ✦ Higher education on eGovernment
- ✦ Action oriented research where researcher take part in the development process
- ✦ More applied research
- ✦ **Cross-disciplinary research**; a strong link with public management research



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Thank you!

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